Support the Power of Community

Mobile Care for Kids
Mother and Child Services
Housing for Homeless Veterans
OUR MISSION:

Norwegian American Hospital provides high quality and compassionate healthcare services by partnering with patients and their families, our employees, physicians and the communities we serve.
Your gift to the Norwegian American Hospital Foundation will help provide essential healthcare to children and vulnerable populations.

Established in 1894, Norwegian American Hospital (NAH) is a 200-bed safety net facility serving the near Northwest Side of Chicago. With its recent national recognition for delivering high-quality care and attaining excellence while exercising fiscal responsibility, Norwegian American Hospital serves as a model for community hospitals. We provide healthcare services, education, employment and support through a growing network of clinics and health centers interwoven into the community.

Our patient population is 90% Hispanic and African American, and diabetes afflicts almost 21% of community residents. Our patients are at much higher risk for premature birth, stroke and cancer and suffer from higher levels of unemployment, crowded housing and poverty. Medicare and Medicaid, which account for 86% of our payers, are under continual attack from budget cuts and the shifting of payment risk to our hospital and directly to patients.

Amid these challenging conditions, Norwegian American Hospital is delivering exceptional care.

The Norwegian American Hospital Foundation needs your support for mobile health and dental clinics serving thousands of at-risk children onsite at Chicago Public Schools, for innovative diabetes care programs, for new mothers and infants and for those with mental health needs.

It matters that we are here.

Help us with a generous donation so we can help people in need of life-sustaining and life-improving medical care.

José R. Sánchez
President and CEO
Norwegian American Hospital

Adam Boris
Chairman
NAH Foundation Board of Trustees
Today, NAH has undergone perhaps the most dramatic turnaround on clinical quality and safety of any hospital in the United States in recent years.

Only a few short years ago, Norwegian American Hospital was on a pathway to closing its doors. The hospital building, which dates to 1894, was in disrepair and was on a watch list from Medicare for life safety issues. We were in danger of bankruptcy, with many unpaid bills. All of our records were on paper, making it difficult to know how to improve the care we delivered.

Today, NAH has undergone perhaps the most dramatic turnaround on clinical quality and safety of any hospital in the United States in recent years. The strategy behind the revival has been to improve quality and patient safety to the highest levels possible, expand patient volume and turn an organization focused only on inpatient acute care into a network encompassing physician offices, outpatient clinics, mobile care delivery, post-acute care and home care. As noted in a national article in the American Hospital Association’s monthly magazine, we have become the hospital people in our community choose for safe, reliable care (“A Strategy Beyond Survival,” Hospitals & Health Networks, March 2014).

The hospital’s performance on Medicare’s quality indicators is strong. We meet or exceed national benchmarks for heart attacks, congestive heart failure, pneumonia care, surgical care and infection prevention.

Our patient satisfaction scores improved in all nine areas evaluated in the federal government’s Hospital Inpatient Value-based Purchasing Program, which rewards or penalizes hospitals for performance.

NAH ranks No. 1 in Chicago for reduced hospital-acquired infection rates, according to an analysis of federal data by the Chicago Tribune (“Illinois hospitals facing Medicare penalties over infection rates,” June 21, 2014). As just one example of our success, we have gone more than a year without a single case of ventilator-associated pneumonia.
Our fiscal turnaround has been just as dramatic. After losing $4.5 million in fiscal year 2011, we have seen a steady improvement, achieving positive retained earnings in each of the last three years and culminating in 2015 projected net income in excess of $1 million, which will be reinvested in hospital plant and service improvements. This transformation has garnered attention in Illinois and around the nation:

- In April 2015 NAH was given a 2015 Patient Safety Excellence Award™ by Healthgrades®, the leading online resource for information about physicians and hospitals. This distinction puts the hospital within the top 10% of all hospitals on performance in safeguarding patients from serious, potentially preventable complications during their hospital stays.

- NAH President and CEO José R. Sánchez was named one of the six recipients of the 2015 Becker's Hospital Leadership Award, presented by Becker's Hospital Review, a national trade journal. The award recognizes men and women who have made remarkable contributions and will leave lasting legacies to their respective health systems, hospitals and communities through their vision and leadership.

- Board Chairman Billy Ocasio was named Modern Healthcare magazine’s 2014 Trustee of the Year-Large Hospital, for his role in helping to lead NAH’s turnaround.

- Dr. Abha Agrawal, NAH’s Chief Medical Officer/Chief Operating Officer, was given the American College of Healthcare Executives’ Healthcare Leadership Award in February 2014 for her work in instituting a full electronic medical records system at the hospital.
One of the underpinnings of the recent turnaround at NAH has been to reconnect to the people who live and work in the communities we serve.

Perhaps the most visible manifestation of that is hosting HopeFest, the largest back-to-school event in Chicago each year. Started in 2006 by New Life Covenant Church, the end-of-summer festival provides free resources, including school uniforms, notebooks, groceries and haircuts, to ensure children start the school year with everything they need.

NAH provides a Diabetes Workshop Series at community senior residences, including monthly screenings at seven Humboldt Park-area facilities. Hundreds of screenings have been performed, linking seniors to NAH services, including primary care, podiatric care, wound care and diabetes education.

NAH worked with the Hispanic Housing Development Corporation (HHDC) to identify a community need for housing for veterans, including providing for ongoing primary care and mental health needs for veterans and their families. The end result will be a 48-unit housing development for homeless veterans located on a $700K parcel of land donated by NAH on its campus. A groundbreaking for the project was held in February 2015. The hospital will be partnering with the HHDC to provide primary care, mental health and case management services to the residents of the development.
Our Foundation

In 1894, Humboldt Park’s Norwegian immigrant community helped raise $30,000 to build Norwegian American Hospital’s first building. At several critical junctures since, foundations, businesses and generous individuals provided extraordinary gifts that ensured Norwegian American’s survival through the Great Depression, financed new facilities and equipment, and helped many families in our community who could not afford critically needed healthcare.

After a number of years of inactivity, 2014 saw the revival of the Norwegian American Hospital Foundation. Adam Boris, a member of the hospital Board, was named Chairman of the Foundation Board. He helped recruit a number of prominent business and governmental leaders to serve on the Board.

One of the new Board’s first actions was to hire Ed Dernulc as Executive Director of the Foundation. Previously Mr. Dernulc was Director of Gift Planning and Major Gifts at Adventist Hinsdale Hospital Foundation in Hinsdale, Ill.

The Foundation has been instrumental in helping to extend NAH’s reach into the community. With the generous support of the Children’s Care Foundation, the Visiting Nurses Association and the hospital’s physicians and employees, the Foundation has been able to provide vital medical care for the children in our community through the Pediatric Care-A-Van mobile services program.

The Care-A-Van experienced 48% growth in children served in 2014, the most successful year in the history of the program. The Foundation and the Care-A-Van program obtained funding for an additional year in the amount of $251,717. The funding enabled the service to improve relationships with schools and day care centers in its service area. Because our team carefully fostered these relationships, the schools trust us and better understand the scope of our work and how to prepare for the day of services. This allows us to give the children and their families greater attention. We are becoming the first call that schools make when medical services are needed.
The Care-A-Van has traveled to more than 200 schools and community centers and provided more than 20,000 clinical services for more than 6,000 children, including vaccinations; school physicals; sports physicals; and screenings for hearing, vision, diabetes and tuberculosis. All of these services are provided at no cost to families to encourage their access to healthcare services and education. The Care-A-Van team also provides referrals to local physicians and coordinates the documentation of services with the appropriate city, county and state health authorities.

In 2014 Gabrielle Sauder was recruited as the new Nurse Practitioner and Program Manager for the Care-A-Van, which is now a member of the Mobile Health Clinic Association.

On Feb. 25, 2015, NAH unveiled its new Pediatric Dental Van, an extension of the Care-A-Van program. This service addresses tremendous unmet needs for restorative dental care as identified by the Chicago Public Schools Oral Health Program. In the 2012-2013 school year, over 40,000 children were found to need that level of dental care, but fewer than half received it, according to schools and Illinois Medicaid data. Without such care, children are at risk of oral infections and abscesses that can lead to death, loss of permanent teeth, emergency room visits and missed school days, in addition to constant pain, diminished ability to concentrate and loss of self-esteem.

In its first year, the Dental Van will serve more than 1,200 children, growing to more than 2,000 children per year in subsequent years. Dentists and a dental assistant provide care, and a care coordinator schedules visits, monitors follow-up visits, educates children and families about oral health, and manages the referral process for children to access ongoing dental care where new low-income patients are being accepted.
Care-A-Van Service Statistics

<table>
<thead>
<tr>
<th>Services</th>
<th>2012-2013</th>
<th>2013-2014</th>
<th>Change</th>
</tr>
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<tbody>
<tr>
<td>Immunizations</td>
<td>905</td>
<td>2,038</td>
<td>125%</td>
</tr>
<tr>
<td>School Physicals</td>
<td>866</td>
<td>1,448</td>
<td>67%</td>
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<tr>
<td>BMI/Diabetes Screening</td>
<td>880</td>
<td>1,344</td>
<td>53%</td>
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<tr>
<td>Sports Physicals</td>
<td>91</td>
<td>200</td>
<td>120%</td>
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<tr>
<td>Hearing Screening</td>
<td>120</td>
<td>83</td>
<td>-31%</td>
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<tr>
<td>Vision Screening</td>
<td>246</td>
<td>380</td>
<td>54%</td>
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<tr>
<td>Lead Testing</td>
<td>220</td>
<td>206</td>
<td>-6%</td>
</tr>
<tr>
<td>Hemoglobin Testing</td>
<td>219</td>
<td>325</td>
<td>48%</td>
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<tr>
<td>TB Screening</td>
<td>272</td>
<td>520</td>
<td>91%</td>
</tr>
<tr>
<td>Total Services</td>
<td>3,819</td>
<td>6,544</td>
<td>71%</td>
</tr>
<tr>
<td>Total Patients</td>
<td>1,444</td>
<td>2,130</td>
<td>48%</td>
</tr>
</tbody>
</table>

Other Foundation fundraising goals:

- **Women’s and Children’s Health**
  Support the Women’s Health Center, which provides midwife services, a special care nursery, mother/baby units, postpartum support, new mother education, counseling and support services that improve health status and quality of life for women of all ages.

- **Behavioral Health**
  Funding to grow and develop NAH’s Behavioral Medicine Unit, which extends a tradition of community-based care to the mental health and wellness of adults and seniors.

- **Diabetes**
  Our goal is to reduce diabetes in the community and provide clinical and social support with this chronic disease. The services we support include screenings, free testing supplies that promote early identification of diabetes, education to help patients learn how to manage the illness effectively, diet management, support groups, care coordination and community networking.
DONATE TO THE NAH FOUNDATION
Making a compassionate, tax-deductible gift

Help us with a generous donation so we can help people in need of life-sustaining and life-improving medical care. The Norwegian American Hospital Foundation needs your support for mobile health and dental clinics serving thousands of at-risk children onsite at Chicago Public Schools, for innovative diabetes care programs, for new mothers and infants and for those with mental health needs.

Donate online
Make a secure donation through PayPal at:

Major gifts
If you’d like to learn more about ways to support Norwegian American, contact Ed Dernulc, Executive Director, Norwegian American Hospital Foundation at (773) 292-8509, edernulc@nahospital.org.

YES! I WANT TO HELP!

Name ____________________________________________
Address ____________________________________________________________________________
City ___________________________ State/Zip _____________________________
Email ____________________________________________
Phone ____________________________________________________________________________

☐ Enclosed check made payable to NAH Foundation
☐ Charge my credit card for a one-time gift of $_________
☐ Charge my credit card for a recurring monthly gift of $_______ for _______ months
☐ Charge my credit card for an ongoing monthly gift of $_______ until cancelled

Card ____________________________________________
☐ Visa ☐ MasterCard ☐ AmEx
Credit Card # _____________________________
Date of Expiration _____________________________
Signature ______________________________________

Please mail gift to:
Norwegian American Hospital Foundation
1044 North Francisco Avenue, Suite 502
Chicago, Illinois 60622

“You have not lived today until you have done something for someone who can never repay you.”

John Bunyan

MAJOR GIVING OPPORTUNITIES

❖ Mobile primary care for Chicago Public Schools students
❖ Mobile pediatric preventive and restorative dental care
❖ Diabetes care and support
❖ Maternal/infant care
❖ Mental health/substance abuse treatment

Thank You!
Help us with a generous donation so we can help people in need of life-sustaining and life-improving medical care.